

Copyright 101

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What Is Copyright?

Copyright is a legal right that allows creators of original materials to decide what others can do with their work.

Why Do We Have Copyright?



Copyright exists to protect people who create original work.






When you violate copyright, the creator can take legal action.



You may be affecting their ability to make money from their work!

Common Copyright Violations

-  Posting an image, photo, or video without permission.
-  Reusing a large portion of text without permission.
-  Creating "spin off" work based on an idea without permission.

What's the Worst that Could Happen?

If you post a blog, video, Tweet etc. that violates copyright law, you may:



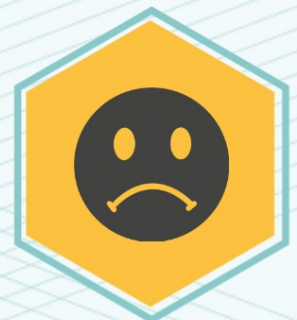
Be forced to take it down



Pay a large fine



Get sued!



Embarrass yourself and your school