



**Social Media**

# **CITATION SERIES**

Teach your students how to cite popular  
social media formats



**imagine easy**  
SOLUTIONS

Social media is everywhere, but do your students know how they can use it as a resource?

This handout outlines how to cite a blog post, Facebook update, YouTube video and email in MLA 7.

	MLA Formatting	Example
Blog Post	Last name, First name. "Title of Blog Post." <i>Blog Title</i> . Publisher. Date posted. Web. Date accessed.	Silver, Nate. "Modeling the Senate's Vote on Gun Control." <i>FiveThirtyEight</i> . The New York Times. 18 Apr. 2013. Web. 21 April 2013.
Facebook Status Update	Author name/poster's username. "Title of Video." Online video clip. <i>Name of Website</i> . Name of Website's publisher, date posted. Web. Date accessed.	TelegraphTV. "Unseen Footage of Japan Tsunami Released." Online video clip. <i>YouTube</i> . YouTube, 28 Apr. 2011. Web. 19 Feb. 2013.
YouTube Video	Last name, First name (Username). "Place Tweet text between quotes." Date posted, time posted. Tweet.	West, Kanye (kanyewest). "I hate when I'm on a flight and I wake up with a water bottle next to me like oh great now I gotta be responsible for this water bottle." 26 Aug. 2010, 12:53 AM. Tweet.
Email	Last name, First name. "Subject of email." Message to recipient's name. Date of message. Email.*  * "Last name, First name" refers to the person who wrote the email. If you were the recipient of the email, write "Message to the author."	Timberlake, Justin. "My next SNL Performance." Message to Jimmy Fallon. 20 Mar. 2013. Email.

Social media is everywhere, but do your students know how they can use it as a resource?

This handout outlines how to cite a blog post, Facebook update, YouTube video and email in APA.

	APA Formatting	Example
Blog Post	Last name, F. (Year, Month Date). Title of blog post [Web log post]. Retrieved Month Date, Year.	Nate, S. (2013, April 18). Modeling the Senate's vote on gun control [Web blog post]. Retrieved May 29, 2013.
Facebook Status Update	First name Last name. (Year, Month Date). Status update text [Facebook update]. Retrieved from URL.	Bill Gates. (2013, May 16). Is Liberia the 2nd poorest country in Africa or the 22nd poorest? It depends on whom you ask. See for yourself in this interactive data set: <a href="http://bgat.es/11CJ7Q2">http://bgat.es/11CJ7Q2</a> . Retrieved from <a href="https://www.facebook.com/photo.php?fbid=10151455003986961&amp;set=a.10150331291841961.334784.216311481960&amp;type=3">https://www.facebook.com/photo.php?fbid=10151455003986961&amp;set=a.10150331291841961.334784.216311481960&amp;type=3</a> .
YouTube Video	Last name, F.M. [Username]. (Year, Month Date). <i>Title of video</i> . [Video file]. Retrieved from URL.  <i>*If no author/creator is listed, just include the username of the account (see example).</i>	TelegraphTV.(2011, April 28). <i>Unseen footage of Japan tsunami released</i> . [Videofile]. Retrieved from <a href="http://www.youtube.com/watch?v=hTeQt3KmpNA">http://www.youtube.com/watch?v=hTeQt3KmpNA</a> .
Tweet	Username. (Year, Month Date). Tweet text [Twitter post]. Retrieved from URL.  <i>*To access the permanent URL of a tweet, click on the tweet text, then select "Details."</i>	BarackObama. (2013, April 13). Retweet this if you think now is the time for comprehensive #immigrationreform. [Twitter post]. Retrieved from <a href="https://twitter.com/BarackObama/status/326741832472096769">https://twitter.com/BarackObama/status/326741832472096769</a> .
Podcast	Last, F. M. (Contributor title).(Year, Month Date). <i>Podcast title</i> [Audio podcast]. Retrieved from URL.	Starecheski, L. (Producer). (2007, September 10). <i>Goat on a cow</i> [Audio podcast]. Retrieved from <a href="http://www.radiolab.org/2007/sep/10/goat-ona-cow/">http://www.radiolab.org/2007/sep/10/goat-ona-cow/</a>

Social media is everywhere, but do your students know how they can use it as a resource?

This handout outlines how to cite a blog post, Facebook update, YouTube video and email in Chicago style.

	APA Formatting	Example
Blog Post	Last name, First Name. "Title of Blog Post." Blog Name (blog). Publish Month Date, Year. Blog URL.	Hamilton, Buffy. "Deep in the Heart of Texas: TLA 2013." The Unquiet Librarians (blog). April 27, 2013. <a href="http://theunquietlibrarian.wordpress.com/">http://theunquietlibrarian.wordpress.com/</a>
Facebook Status Update	Name's Facebook page. Accessed Month Date, Year. URL.	Human Rights Watch's Facebook page. Accessed June 7, 2013. <a href="https://www.facebook.com/HumanRightsWatch?fref=ts">https://www.facebook.com/HumanRightsWatch?fref=ts</a> .
YouTube Video	Last name, First Name. "Video Title". Filmed [Month Year]. YouTube video, Duration. Posted [Month Year]. Video URL.	Booker, Corey. "Cory Booker Addresses the Class of 2013". Filmed May 2013. YouTube video, 48:44. Posted May 2013. <a href="https://www.youtube.com/watch?v=rACUfrQuuDU/">https://www.youtube.com/watch?v=rACUfrQuuDU/</a> .
Tweet	Last Name, First Name. Twitter Post. Month Day, Year, Time. Tweet URL.  <i>*To access the URL of a tweet, click on details. The exact time of the tweet can be found by hovering over the time elapsed since the tweet.</i>	Gates, Bill. Twitter Post. June 5, 2013, 2:13 p.m. <a href="https://twitter.com/BillGates/status/342388804663013376">https://twitter.com/BillGates/status/342388804663013376</a> .
Podcast	Last Name, First Name. "Episode Title". Podcast Title. Podcast audio, Month Date, Year of publication. URL.	Gross, Terry. "The Life That Follows' Disarming IEDs In Iraq." <i>Fresh Air</i> . Podcast audio, July 8, 2012. <a href="http://www.npr.org/2013/06/07/189235113/thelife-that-follows-disarming-ieds-in-iraq">http://www.npr.org/2013/06/07/189235113/thelife-that-follows-disarming-ieds-in-iraq</a> .